ACED 7610 – 3 CREDITS
ADVANCED WEB DESIGN & DEVELOPMENT
Valdosta State University (VSU) -- College of Education (COE) --
Department of Adult and Career Education (ACED)

Positively Impacting Learning Through Evidence-Based Practices
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COE CONCEPTUAL FRAMEWORK: GUIDING PRINCIPLES
(Adapted from the Georgia Systemic Teacher Education Program Accomplished Teacher Framework)

Dispositions: Productive dispositions positively affect learners, professional growth, and the learning environment.

Equity: All learners deserve high expectations and support.

Process: Learning is a life-long process of development and growth.

Ownership: Professionals are committed to, and assume responsibility for, the future of their disciplines.

Support: Successful engagement in the process of learning requires collaboration among multiple partners.

Impact: Effective practice yields evidence of learning.

Technology: Technology facilitates teaching, learning, community building, and resource acquisition.

Standards: Evidence-based standards systematically guide professional preparation and development.

COE CONCEPTUAL FRAMEWORK STANDARDS (CFS)

The following College of Education Conceptual Framework Standards will be addressed in this course:

CFS 1.   Graduates of this program are committed to students and their learning.
CFS 2.   Graduates know the subjects they teach and how to teach those subjects to students.
CFS 3.   Graduates are responsible for managing and monitoring student learning.
CFS 4.   Graduates think systematically about their practice and learn from experience.
CFS 5.   Teachers are members of learning communities.

COURSE DESCRIPTION

Advanced theory and practice designing web sites for business and/or education settings incorporating accepted design and usability standards. Includes use of Hypertext Markup Language (HTML) and web design software taught in business technology programs.

COURSE OBJECTIVES

Upon completion of this course, the student will be able to:

CO 1. Identify industry-accepted design and usability standards for web sites.

CO 2. Apply traditional project management techniques to web development.

CO 3. Understand how to facilitate equal access to web sites for users with disabilities.

CO 4. Understand the minimum technological requirements for site navigation.

CO 5. Identify and collect appropriate web page content.

CO 6. Design solutions to ensure that Web pages will appear appropriately in all browsers.

CO 7. Write HTML code by hand using a text editor.

CO 8. Use web development application software to build and implement a web site.

TEXTBOOK

MEDIA

METHOD OF DELIVERY

This class will be delivered over the Internet using the BlazeVIEW (Blackboard Vista 8) platform.

- It is the student's responsibility to visit the Distance Learning VSU Vista Website at http://www.valdosta.edu/vista/requirements.shtml to ensure that all software and equipment requirements are met BEFORE the class begins.

- The instructor will provide announcements, readings, asynchronous discussions, email communications, and weekly assignments through BlazeVIEW.

- For attendance purposes, students are required to access and participate in the course in BlazeVIEW a minimum of TWO DIFFERENT DAYS each week.

- Students are asked to check BlazeVIEW announcements and email several times a week.

COURSE EVALUATION

Scores will be posted in BlazeVIEW within approximately one week of the due date of each assignment. It is the student's responsibility to check the gradebook in BlazeVIEW each week, and to discuss any questions or discrepancies with the professor *no later than one week* after a score is posted. The following grading structure for this course has been accepted by the ACED Department:

Final Grading Scale

895-1000 = A   795-894 = B   695-794 = C   595-694 = D   below 595 = F

PARTICIPATION/ATTENDANCE POLICY

Only students who participate in required discussions, projects, and other assignments during the appropriate sessions *by the deadlines set forth in the schedule* will earn points for those tasks.

Absences, for whatever reason (excused or unexcused), will be handled according to school policy as set forth in the Valdosta State University catalog. The following points may be deducted from the **final course average**:

> 0-3 absences = final course average not affected
> 4 absences = 2 points deducted from course average
> 5 absences = 4 points deducted from course average
> 6 absences = 6 points deducted from course average
> 7 absences = 8 points deducted from course average
> 8 absences = 10 points deducted from course average
> 9 absences = 12 points deducted from course average
> 10 absences = student dropped from course with "F"

> **IMPORTANT NOTE:**
> **One absence will be recorded any time a student does not participate in an academic event on at least two different days during a week.**

ASSIGNMENT POLICIES

- Assignments are to be submitted **before the stated deadline** (usually midnight) on the assigned day.
- **Late assignments will not be accepted.** In an accelerated class, it is in your best interest to stay ahead of the deadlines—not behind.
  - If you have a SERIOUS problem that keeps you from submitting assignments on time, please contact your instructor immediately, who will determine if the seriousness of your problem warrants an exception to the late assignment rule.
  - The following are examples of what might be considered as exceptions:
    - Documented widespread power or Internet outage that also affects campus labs
    - Hospitalization or documented serious illness
    - Death in the immediate family
  - The following are examples of what may NOT be considered as exceptions:
    - Problems with your home or work computer or software (have a back-up plan)
    - Heavy work or course schedule, poor time management, or vacation
  - Late assignments that are accepted may be assessed a 50% grade penalty, *before grading*.
- As a safeguard, please save a copy of **all assignments** on your jump drive or computer until the end of the semester.

- Do not discard any assignments returned to you until you have confirmed that the grade is posted in BlazeVIEW.

LIBRARY

For students both on- and off-campus, the *Odum Library* offers full journals, books and other resources essential for completing course assignments. Go to http://www.valdosta.edu/library/ or visit the library in person. Librarians are often available to help you via live chats.

SPECIAL NEEDS STATEMENT

Valdosta State University is an equal opportunity educational institution. It is not the intent of the institution to discriminate against any applicant for admission or any student or employee of the institution based on the sex, race, religion, color, national origin, or handicap of the individual. It is the intent of the institution to comply with the Title VI of the Civil Rights Act of 1964 and subsequent executive orders as well as Title XI in Section 504 of the Rehabilitation Act of 1973.

Students requiring classroom accommodations or modifications because of a documented disability should discuss this need with the professor at the beginning of the semester. Students not registered with the Special Services Program must contact the Access Office for Students with Disabilities located in Room 1115, Nevins Hall. The phone number is 245-2498.

COMMUNICATION POLICY

Student-to-Instructor and Instructor-to-Student interaction are critical components of any learning environment. While most of our communication will occur in BlazeVIEW Discussions (especially if it's something the entire class can benefit from), please don't hesitate to email me directly if you have a question or problem that you would rather discuss in private.

Any time that you are in BlazeVIEW, you can check to see if I have BlazeVIEW open. If I do, you can initiate a chat invitation if you need to talk to me. To help insure that we can communicate effectively throughout the semester:

- Please send your emails through the email tool of your course in BlazeVIEW. I will check this account frequently. BlazeVIEW email automatically provides a list of class participants (including your professor) to ensure that the message goes to the correct address. It also places a copy in the sender's BlazeVIEW email account.

- As a courtesy, ALWAYS include a descriptive subject line with your email messages and sign your full name at the end of your message.

- If for some reason the BlazeVIEW server is down, and you cannot access it to send an email message, feel free to use your @valdosta.edu email account to send a message to your professor at vrwhisler@valdosta.edu. You MUST include the course number in the subject line of your message, and be sure to type your full name at the end of your message.

- If BOTH the BlazeVIEW and @valdosta.edu servers are down, you may email me at vrwhisler@att.net.

- Students who include the word "QUESTION" or "PROBLEM" in the subject line of an email can generally expect a response within 24 hours (except possibly on week-ends or holidays).

PLAGIARISM AND CHEATING

Warning: Academic integrity is taken very seriously by the University. Do not turn in someone else's work as your own. Also, do not allow anyone else to copy your work or borrow your jump drive! In addition, when an assignment is marked "individual", that means you are *NOT to collaborate with classmates*. All parties involved in this type of activity will be held accountable, as noted in VSU and Dewar College of Education policies. Below is information directly quoted from the Academic Honesty Policies and Procedures:

> Academic integrity is the responsibility of all VSU faculty and students. Faculty members should promote academic integrity by including clear instruction on the components of academic integrity and clearly defining the penalties for cheating and plagiarism in their course syllabi. **Students are responsible for knowing and abiding by the Academic Integrity Policy** as set forth in the Student Code of Conduct and the faculty members' syllabi. All students are expected to do their own work and to uphold a high standard of academic ethics.

The full text of Academic Honesty Policies and Procedures is available on the Academic Affairs website (http://www.valdosta.edu/academic/AcademicHonestyatVSU.shtml). Please study the following consequences for acts of academic dishonesty in this course:

First Offense:

The student will earn a zero for the **entire** assignment or exam.

Second Offense:

The student will earn a grade of "F" for the course.

FACULTY CONTACT INFORMATION

Name:
Phone:
Office:
Email: **Alternate:**   (For use *only* if the VSU server is down)
Office Hrs:

TENTATIVE ASSIGNMENT SCHEDULE

Session	Dates	Topics	Obj	Activities	Points Possible	Points Earned
1						
2						
3						
4						
5						
6						
7						
8						
				TOTAL POINTS POSSIBLE		

Your professor reserves the right to change this schedule as necessary.
You will be notified of any changes to the schedule in BlazeVIEW