

**ACED 3610**  
**Web Design and Multimedia – 3 Semester Hours**

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College of Education  
Valdosta State University  
Department of Adult and Career Education  
Conceptual Framework: Guiding Principles

(Adapted From the Georgia Systematic Teacher Education Program Accomplished Teacher Framework)

**Dispositions Principle:** Productive dispositions positively affect learners, professional growth, and the learning environment.

**Equity Principle:** All learners deserve high expectations and support.

**Process Principle:** Learning is a life-long process of development and growth.

**Ownership Principle:** Professionals are committed to, and assume responsibility for, the future of their disciplines.

**Support Principle:** Successful engagement in the process of learning requires collaboration among multiple partners.

**Impact Principle:** Effective practice yields evidence of learning.

**Technology Principle:** Technology facilitates teaching, learning, community building, and resource acquisition.

**Standards Principle:** Evidence-based standards systematically guide professional preparation and development.

## **Instructor Contact Information:**

David Seiler

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## **Course Description:**

Development of the knowledge and skills necessary for utilizing web editing and graphics programs effectively. This course will focus on the design and production of web sites and other materials for use in educational and training environments.

## **College of Education Conceptual Framework Standards**

The following College of Education Conceptual Framework Standards will be addressed in this course:

- I. CONTENT AND CURRICULUM: Teachers demonstrate a strong content knowledge of content area(s) appropriate for their certification levels.
- V. PLANNING AND INSTRUCTION: Teachers design and create instructional experiences based on their knowledge of content and curriculum, students, learning environments, and assessment.

## **Recommended Textbooks/Material:**

Microsoft® Expression Web 3: Illustrated Complete, 1st Edition  
Julie Riley  
ISBN-13: 9780538749558

**(2) - 1 Gigabyte Flash Drives Dedicated to ACED 3610 Course**

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## **Course Evaluation:**

Grading Scale: A=90-100 B=80-89 C=70-79 D=60-69 F=<60

## **Course Objectives:**

Upon completion of this course, the student will be able to:

1. Demonstrate an understanding of effective design basics in the development of graphics and multimedia web pages.
2. Demonstrate the ability to create, edit, and modify graphics/photographs for use in multimedia materials.
3. Use a web editor to create a topic-specific web site that can be used in the workplace/educational environment.

## **Grading and Evaluation:**

**Tests 1: 5%**

**Test 2: 15%**

**Test 3: 20%**

**Electronic Paper: 10%**

**Bruins webpage: 10%**

**Final Webpage: 25%**

**Final Presentation: 15%**

**Total: 100%**

**Final Exam Date: Tuesday, December 6 5:00-7:45**

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## Dewar College of Education

### POLICY STATEMENT ON PLAGIARISM AND CHEATING

The full text of this policy is available in the College of Education Dean's Office, EC room 227. The following penalties will be enforced, as stated in the Policy:

- **FIRST OFFENSE:** The student will earn a "0" on the assignment, test, project, etc.
- **SECOND OFFENSE:** The student will earn the letter grade "F" for the course.
- **THIRD OFFENSE:** The student will earn the letter grade "F" for the course, and further action involving referral of the matter (with documentation) to the appropriate college (university) officials within the administrative structure will be taken. (Please also see page 39 of the VSU Student Handbook.)

### **Special Needs Statement:**

Students requiring classroom accommodations or modifications because of a documented disability should discuss this need with the professor at the beginning of the semester. Students requesting classroom accommodations or modifications because of a documented disability must contact the Access Office for Students with Disabilities located in room 1115 Nevins Hall. The phone numbers are 245-2498 (voice) and 219-1348 (tty).



**Tentative Class Schedule:**

<b>Wk</b>	<b>Dates</b>	<b>Activities</b>
1	8/16	Introduction to course and syllabus review
		Basic Concepts- the desktop, files and folders and file management Digital literacy assignment
2	8/23	Film on Bill Gates and the history of Microsoft
		<b>Test #1 File Management and Basic Terminology</b>
3	8/30	Types of Websites discussion and exercises and Evaluation of Websites
		Types of Websites discussion and class exercises and Evaluation of Websites
4	9/6	Evaluation of Websites discussion and class exercises <b>Online</b>
		Evaluation of Websites discussion and class exercises <b>ONLINE</b>
5	9/13	Introduction of Electronic paper
		Electronic Paper
6	9/20	Electronic Paper Presentations
		Electronic Paper Presentations
7	9/27	Photoshop Online Instruction <b>ONLINE</b>
		Photoshop Online Instruction <b>ONLINE</b>
8	10/4	Introduction to Expression Web 3 Assignment 1 Bruins Webpage
		Bruins Webpage Assignment using Expression Web 3
9	10/11	University Council for Workforce and Human Resource Education website contest \$200 Dollar Prize Optional Microsoft Expression Web 3
		<i>Test 2 Expression web and photoshop</i>
10	10/18	Photoshop Online Instruction
		Microsoft Expression Web
11	10/25	
		<b>Fall Break No Class</b>
12	11/1	Video on History of Networking
		Photoshop Online Instruction
13	11/8	Announcement of Final Webpage (personal or entertaining)
		Final Webpage
14	11/15	<i>Test 3 Microsoft Expression Web 3 and Photoshop</i>
		Final webpage
15	11/22	Photoshop Online Instruction

		Webpage Presentations
16	11/29	Webpage Presentations
		Webpage Presentations
17	12/6	Webpage Presentations

