

Artifact # 1 – Best Work

Descriptors: Development, Implementation with students

Title: Multimedia Instructional Design Project

Course: ITED 7300 – Instructional Design and Production

Date: April 27, 2005

Summary and Reflection:

For this project, we worked in groups of two to design and implement a lesson using the ASSURE instructional design model. I assumed the role of the classroom teacher, and my partner assumed the role of the media specialist. The ASSURE model includes six steps. Each week, we were responsible for completing one of the six steps. As the classroom teacher, I was also responsible for implementing the lesson in my classroom. This project taught me how to apply a systems approach to instruction. I learned how to develop instructional goals and objectives, how to choose appropriate methods, media, and materials, and how to work effectively as a member of a group.

The domain of development consists of four subdomains: Print, Audiovisual, Computer-Based, and Integrated Technologies. This project exemplified understanding of all four of the development subdomains.

- In the subdomain of print technologies, we developed print materials for the learners. The print materials included directions, an outline, rubrics, and peer- and self-evaluations.
- In the subdomain of audiovisual technologies, we developed a storyboard to develop a multimedia presentation. I used an LCD projector and smart board to present instruction.
- In the subdomain of computer-based technologies, we created a web site resource list that students used to complete the research for their presentations.
- In the subdomain of integrated technologies, we prepared instructional materials and a resource list that was used in my classroom.

I designated this project as my best work because I used the project in my classroom and my students enjoyed doing the assignment. Although I prepare daily lesson plans that include the information in the ASSURE model, this project has made my planning and instruction in my classroom more effective. I am more aware of what material and media I should use for a particular lesson based on the objectives I want my students to achieve. After instruction, I also reflect on what went well and how to improve problem areas.