



M.B.A. in Healthcare Administration

About the Program

The field of healthcare presents unparalleled challenges and opportunities. Healthcare Administrators are integral to the successful management of hospitals, physician practices, pharmaceutical companies, nursing homes, insurance companies, governmental agencies, & hospices. Prepare yourself with the business and healthcare administration skills needed for success. The on-line MBA/HCAD program offers the convenience of upgrading your knowledge & skills while maintaining your current employment. Learn business applications without sacrificing the caring that brought you to healthcare. The MBA is accredited by AACSB-International, the premiere business accrediting agency.

Admission Information

Prospective students should contact the Graduate School at VSU for an admission packet. Prerequisites may be met online. There will be an on-campus orientation at the beginning of each fall semester.

Program Information:

Dr. Mel Schnake
Director of MBA Program
 229.245.3822

To Apply:

The Graduate School
Valdosta State University
www.valdosta.edu/academics/graduate-school

Statistics & Skills

The U.S. Bureau of Labor Statistics Occupational Outlook handbook (2012) estimates that employment of healthcare managers will grow by 22% from 2010 to 2020. For Georgia, the Occupational Supply & Demand System projects **Employment Growth Between 2008 and 2018 for Healthcare Managers to be 46.6%** The Georgia Department of Labor reports that the **Average Annual Income was \$60,549.**

- Managerial Accounting
- Financial / Economical Analysis
- Insurance Risk Management
- Quantitative / Qualitative Analysis
- Healthcare Systems / Policies
- Healthcare Informatics / Analytics
- Strategic / Operational Planning
- Comparative Effectiveness / Evaluation
- Human Resources Management
- Legal / Ethical Aspects of Healthcare
- Practicum / Capstone Research Project
- Leadership / Motivation
- Project Management



The Curriculum

M.B.A. with concentration in Healthcare Administration

Required MBA/Healthcare Courses21 hours

- MBA 7030 Managerial Accounting
- MBA 7050 Marketing Strategy
- MBA 7830 Financial Management in Healthcare
- MBA 7660 Advanced Quantitative Methods
- MBA 7630 Leadership & Motivation
- MBA 7810 Healthcare Economics
- MBA 7870 Healthcare Strategic Leadership

Required Healthcare Courses6 hours

- MBA 7800 Intro to Healthcare Systems & Policies
- MBA 7899 Healthcare Administration Practicum

Elective MBA/Healthcare Courses9 hours

- MBA 7640 Strategic Human Resources Mngt.
- MBA 7820 Insurance & Risk Management
- MBA 7840 Legal Aspects of Healthcare
- MBA 7850 Healthcare Information Systems
- MBA 7860 Healthcare Operations Management

“ In order for future healthcare leaders and managers to achieve success they must acquire a specific set of business skills and competencies through appropriate education and training. Valdosta State University’s program in Healthcare Administration affords students the opportunity to acquire these skills and to master the competencies needed to compete and become successful in the ever changing and emerging health care industry. ”

- Randy Sauls, MBA, FACHE
CEO / Administrator
South Georgia Medical Center



Langdale College of Business

A Comprehensive University of the University System of Georgia
and an Equal Opportunity Institution

PHONE 229.333.5991 WEB www.valdosta.edu/coba
LOCATION Rea and Lillian Steele North Campus

1500 N. PATTERSON ST., VALDOSTA, GA 31698

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