Assessment Summary

Administrative Unit, Community Service Unit, or Research Unit: Langdale College of Business

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Assessment Cycle: 2013-14

Unit Mission Statement:

Langdale College
• provides a personalized learning environment where students can acquire knowledge, skills, and ethical and global awareness needed for successful managerial and professional careers;
• supports application and expansion of knowledge through research, with emphasis on contributions to practice and learning-pedagogical research;
• builds relationships with stakeholders to promote economic development in our region.

Goals for Unit (What is to be achieved?):

1. To establish a BBA in Healthcare Administration.
2. To revise the Faculty Manual to make it consistent with the new AACSB standards.
3. To create a new 5-year Langdale College Strategic Plan (2014-1019) consistent with the new university strategic plan and the new AACSB standards.
4. To propose a new BBA in General Business for the e-major (collaborative with other universities).

Outcomes Statement/Measures (provide a specific measure of success - how will you know when you have achieved your goals?)

1. Establishment of a BBA in Healthcare Administration (approved by BOR and activated).
2. Revised Langdale College Faculty Manual approved by faculty and effective fall 2014.
3. Creation of a new 5-year Langdale College Strategic Plan (2014-1019) with Student Advisory Council, Business Advisory Board, community, faculty and staff input.
4. A proposal for a BBA in General Business for the e-major (collaborative with other universities) awaiting BOR approval.

Unit Director ___________________________ Date ___________________________ President/VP for Unit ___________________________ Date ___________________________

Submission Instructions: After approval by a dean, director, or vice president, email the IE Report and IE Plan as a Microsoft Word document to assessment@valdosta.edu.