Assessment Summary

Administrative Unit: Langdale College of Business Career Strategies Center

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Assessment Cycle: 2012-2013

Goals for Unit (Identical to any published online and/or in any print documents):
   • To increase awareness of Career Strategies Center (CSC) services to students, faculty, employers and alumni.
   • To provide assistance to current Langdale College students in obtaining internships, part-time jobs, and full-time careers upon graduation. Emphasis will be placed on creating internship agreements with healthcare providers.
   • Host two career fairs (Spring, Fall) for Langdale College students
   • To establish a working relationship with VSU’s Career Services.
   • To significantly increase the number of Langdale College students receiving assistance with resume writing, networking, and interviewing skills.

Measures (provide a specific measure of success – how will you know when you have achieved your goals?)
   • To increase awareness of Career Strategies Center (CSC) services to students, faculty, employers and alumni by visiting 5 Langdale College classes each semester and making site visits to 50 employers educating them on our services.
   • To provide assistance to current Langdale College students in obtaining 25 new internships, 15 part-time jobs, and 25 full-time positions upon graduation. Emphasis will be placed on creating internship agreements with healthcare providers.
   • Host two career fairs (Spring, Fall) for Langdale College students, success will be measured by tracking number of attendees and placements achieved as a result of the event.
   • To establish a working relationship with VSU’s Career Services, by attending their monthly meeting and collaborating for various career service sponsored events.
   • To assist 200 Langdale students with resume writing, networking, and interviewing skills.

Assessments/Methods (include how, when, and to whom these are administered, and align outcomes with specific assessments or measures):
   • CSC will monitor monthly visits/hits on the center website and social media to evaluate effectiveness of the tools.
• **CSC** provide a quarterly report of the number of placements that have taken place for internships, part-time positions and full time career placements.

• **CSC** will participate in Chamber of Commerce events (i.e. Business After Hours) and other networking opportunities that might arise in order to build strong relationships within the community and potential employers.

• **CSC** will maintain accurate records of attendance for each career fair and also track placements upon completion.

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