

Lowndes County by the Numbers

How Do We Compare With Peer and Aspirant Communities?

2017 Report



VALDOSTA - LOWNDES COUNTY
CHAMBER OF COMMERCE

Leading Businesses.
Leading Communities.™



VALDOSTA STATE UNIVERSITY
CENTER for BUSINESS
& ECONOMIC RESEARCH

This report has been prepared for the Valdosta-Lowndes County Chamber of Commerce by the Center for Business and Economic Research at Valdosta State University.

Establishing a plan for economic success and growth requires an unbiased knowledge of a community's endowments and economic indicators. While community endowments are the unique characteristics that arise from location and geography and therefore are not likely to change, economic indicators such as demographics and labor market structure can be cultivated and enhanced in ways to improve the economic growth and prosperity of a community. Progress toward achieving these desired outcomes can only be assessed by comparing oneself to peer and aspirant communities. This report identifies the peer and aspirant communities for Lowndes County and compares economic indicators that measure the strengths and opportunities for this community.

The purpose of the report is to provide

- A collection of data to assess the economic performance of Lowndes County as benchmarked against peer and aspirant communities. The quantitative data allows for an objective assessment.
- A comparison of benchmarks as general economic conditions change over time. This allows for assessing whether or not incremental improvements keep pace or exceed the peer and aspirant communities.
- A foundation for developing strategic planning and growth strategies for the Lowndes County community.

Peer and Aspirant Communities

The primary counties of 104 Metropolitan Statistical Areas covering eleven states in the Southeastern region of the United States were considered as potential peer and aspirant communities for the Lowndes County community. Based upon economic, geographic, and demographic similarities, fourteen peer and aspirant communities emerged as benchmark communities for Lowndes County.

Benchmarking allows for a "snapshot" comparison of communities as well as provides for an "across time" comparison of changes over time. Benchmarking using data provides an unbiased means of assessing economic progress and shortfalls.



Houston County, Alabama, located in southeast Alabama along the Florida border, has a population of just over 100,000 residents. Although it does not have direct interstate access, Houston is bisected by U.S. highways 84 and 231. Houston is home to a branch of Troy University and a community college. Major industries include agriculture, aerospace, distribution, retail and advanced technology.

Lee County, Alabama, located in east central Alabama along the Georgia border, has a population of over 135,000 residents. I-85 and three U.S. highways crisscross the county. Lee is home to Auburn University and a community college. Major industries include high-tech manufacturing, education, research firms and retail.

Morgan County, Alabama, located in north central Alabama along the Tennessee River, has a population of over 115,000 residents. Morgan is a transportation hub with access to I-65, two U.S. highways, two railways, and a river port. Morgan is home to Redstone Arsenal U.S. Army post. Major industries include high-tech manufacturing, distribution, retail and tourism.

Clarke County Georgia, located in northeast Georgia, has a population of over 115,000 residents. Although it does not have direct interstate access, Clarke is bisected by U.S. Routes 441 and 29. Clarke is home to the University of Georgia and a technical college. Major industries include research and development, education, retail, publishing and tourism.

Floyd County, Georgia, located in northwest Georgia along the Alabama border, has a population of nearly 100,000 residents. Although it does not have direct interstate access, Floyd is bisected by U.S. Routes 441 and 27. Floyd is home to Berry College, Shorter College and two two-year colleges. Major industries include healthcare, technology, tourism, education and manufacturing.

Houston County, Georgia, located in central Georgia, has a population of over 135,000 residents. Houston is at the crossroads of Georgia with direct access to I-75 and several major state and U.S. roadways. Houston is home to Robins Air Force Base and a two-year college. Major industries include technology, aviation, retail, and tourism.

Lowndes County, Georgia, located in south central Georgia along the Florida border, has a population of over 105,000 residents. Lowndes has direct access to I-75 and several major U.S. and state roadways. Lowndes is home to Moody Air Force Base, Valdosta State University, and two two-year colleges. Major industries include healthcare, education, retail and leisure and hospitality services.

Warren County, Kentucky, located in south central Kentucky near the Tennessee border, has a population of over 105,000 residents. Warren has direct access to I-65 and several major U.S. and state roadways. Warren is home to Western Kentucky University and a technical college. Major industries include high-tech manufacturing, healthcare, technology, education and leisure and hospitality services.

Ouachita Parish, Louisiana, located in north central Louisiana, has a population of over 150,000 residents. Ouachita has direct access to I-20 and several major U.S. and state roadways. Ouachita is home to the University of Louisiana at Monroe and two two-year colleges. Major industries include plastics, paper and wood, telecommunications, insurance and healthcare.

Rapides Parrish, Louisiana, located in central Louisiana, has a population of over 130,000. Rapides has direct access to I-49, several major U.S. and state roadways, and a river port. Rapides is home to Louisiana State University at Alexandria and a technical college. Major industries include manufacturing, distribution, and healthcare.

Forrest County, Mississippi, located in southeast Mississippi, has a population of over 80,000 residents. Forrest has direct access to I-59 and several major U.S. and state roadways. Forrest is home to the University of Southern Mississippi, William Carey University, and a two-year college. Major industries include manufacturing, education and healthcare.

Nash County, North Carolina, located in northeast North Carolina, has a population of nearly 95,000 residents. Nash has direct access to I-95 and U.S. Highways 64 and 301. Nash is home to North Carolina Wesleyan College and a community college. Major industries include advanced manufacturing, software and information technology, bio-pharmaceuticals and financial services.

Wayne County, North Carolina, located in central North Carolina, has a population of over 110,000 residents. Although it does not have direct interstate access, Wayne is bisected by U.S. Highway 70 and several major state highways. Wayne is home to Seymour Johnson Air Force Base, Mount Olive College and a community college. Major industries include manufacturing, agriculture and healthcare.

Florence County, South Carolina, located in eastern South Carolina, has a population of over 130,000 residents. Florence has direct access to I-95 and I-20. Florence is home to Francis Marion University and a technical college. Major industries include manufacturing, healthcare, pharmaceutical, financial services and distribution.

Montgomery County, Tennessee, located in north central Tennessee along the Kentucky border, has a population of over 160,000 residents. Montgomery has direct access to I-24 and several major U.S. and state roadways. Montgomery is home to Austin Peay State University and neighbor to Fort Campbell Army Base located in Kentucky. Major industries include technology, manufacturing, printing and publishing and consulting and professional services.

Economic Indicators

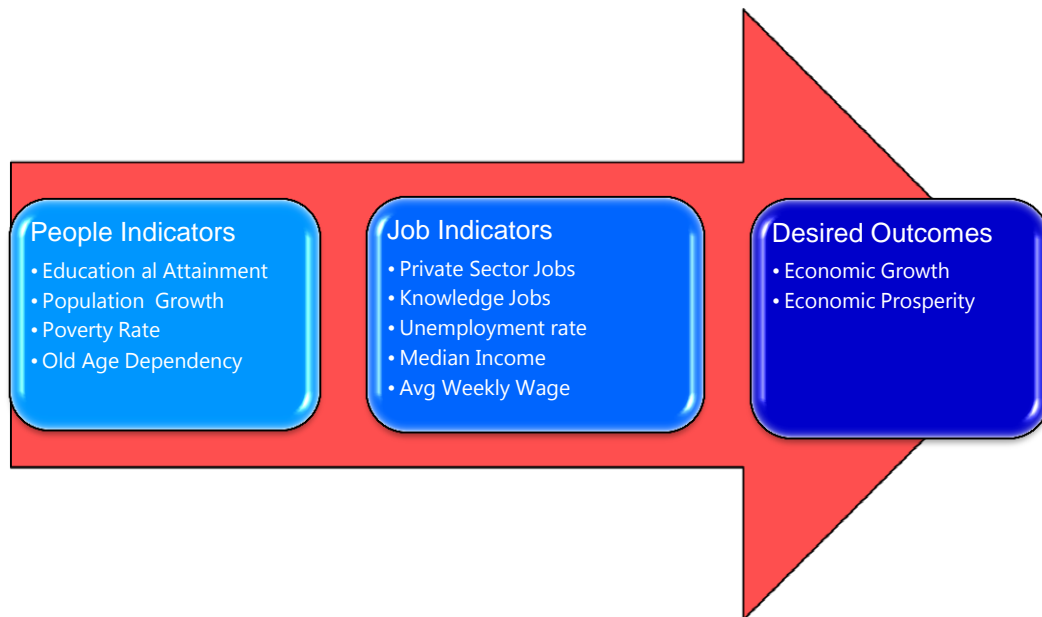
To assess the strengths and weaknesses of the Lowndes County community relative to its peer and aspirant communities, we identified twelve indicators that are linked to economic growth and prosperity.

The twelve indicators are divided into two categories, **People Indicators** which capture the demographic characteristics of a community and **Job Indicators** which capture the labor market characteristics of a community. The economic indicators used to compare and rank the fifteen communities are obtained from widely-accepted and reliable sources, and are regularly updated.

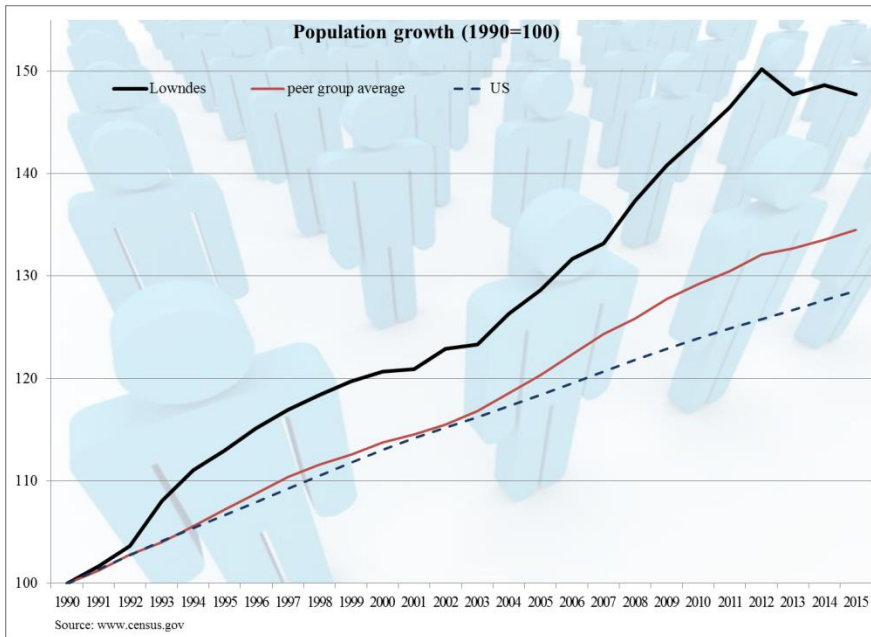
The Report

The report is divided into two major sections:

- **The Region Over Time** - The first section provides a comparison of the people and job indicators over time. The Lowndes County community indicators are compared to the peer and aspirant communities' average, the Southeast region, and the United States indicators over time.
- **The Region Today** - The second section compares the most recent people and job indicators for the fifteen communities and uses the data to rank the fifteen communities.

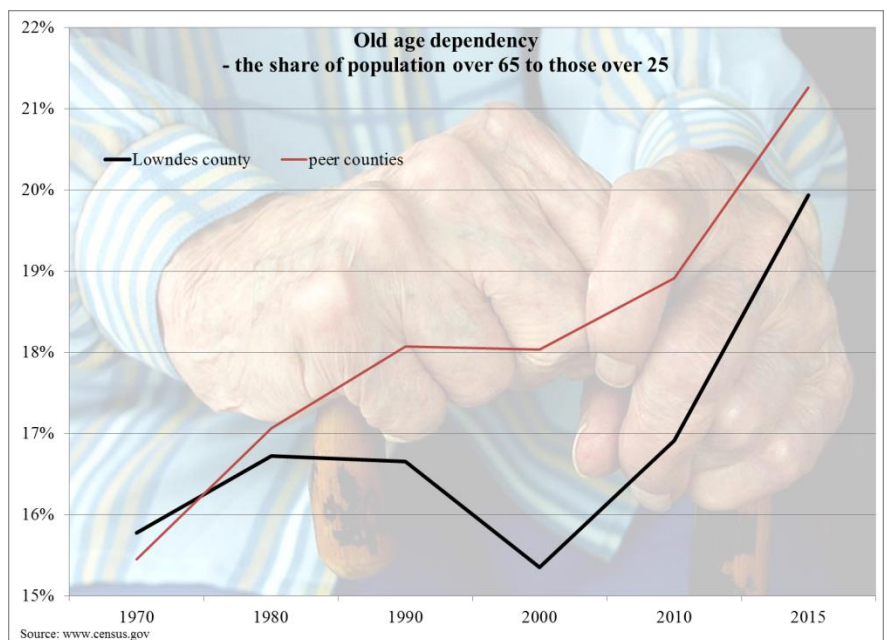


This section of the report compares economic indicators for the Lowndes County community to the peer and aspirant average, the Southeast region, and the United States. The comparison reveals the trends of the various indicators for and weaknesses of the Lowndes County community over time.

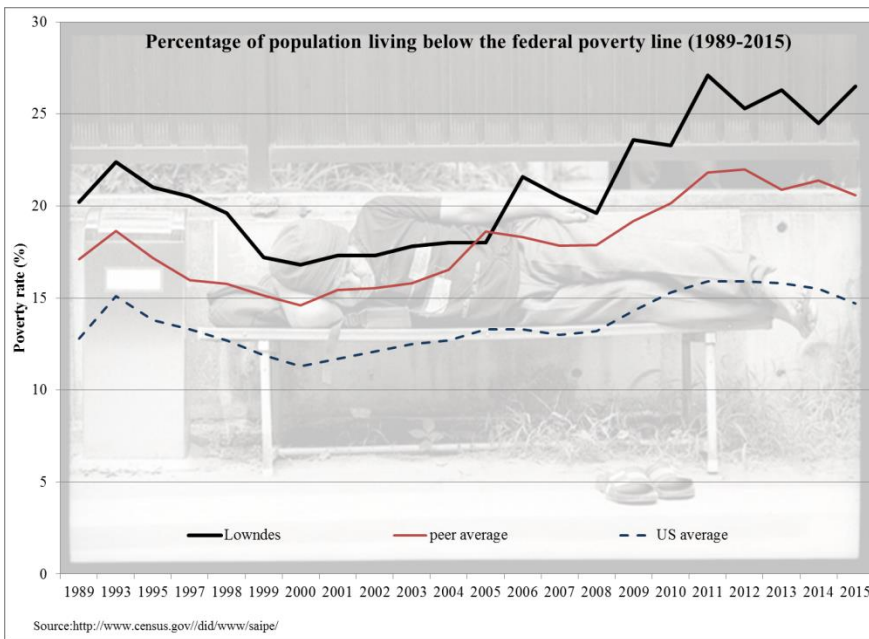
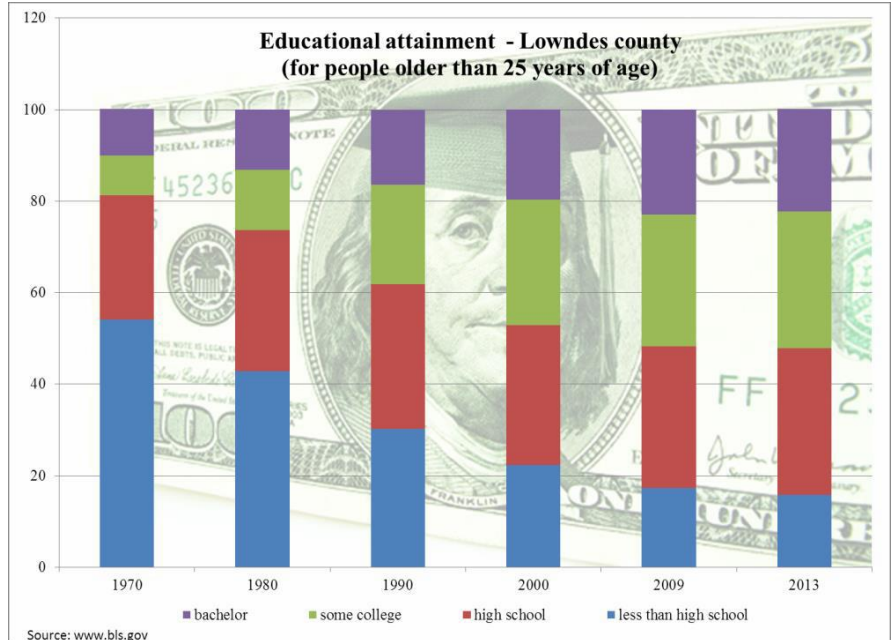


Population Growth: After a population surge between 1992 and 1994, the Lowndes County population grew at a rate comparable to the peer communities and the United States average growth rates. From 2003 through 2012, the Lowndes County population grew at a faster rate than both the peer communities and the United States. The Lowndes County population has remained relatively flat since 2013.

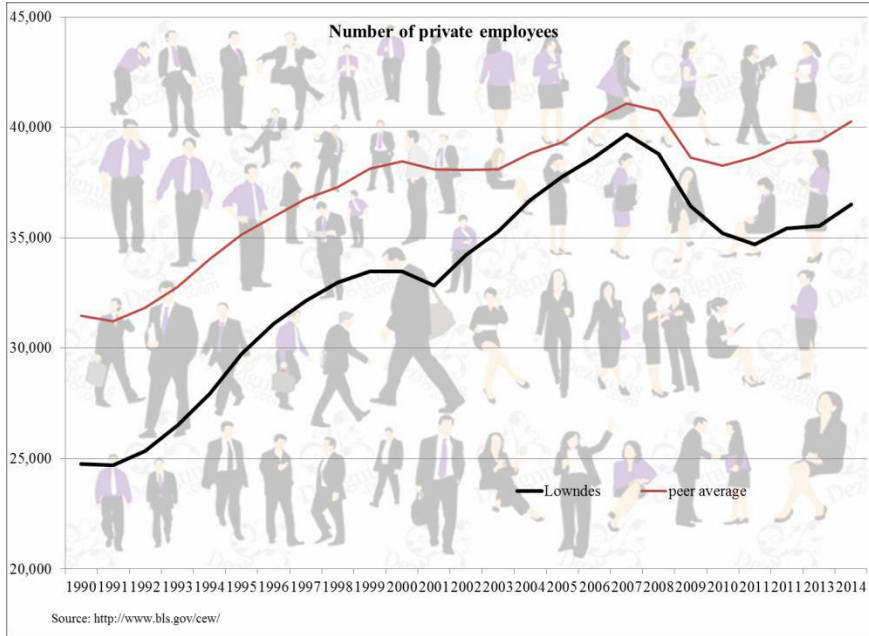
Old Age Dependency: Old Age Dependency is the ratio of people 65 years and older as a percent of population 25 years and older. The Lowndes County community has a lower ratio of Old Age Dependency over the forty year time horizon. The growth rate of old age dependency for the Lowndes County community has increased at a faster rate than the average rates of the peer and aspirant communities over the last fifteen years.



Educational Attainment: This graphic reveals the positive changes in educational attainment for the Lowndes County community over the last forty years. The percent of the population with less than a high school education has steadily declined over the last forty years. While the percent of the population with a high school degree has not changed significantly, the growth rates of the population with some college or a bachelor's degree or higher have increased significantly. The peer and aspirant average changes are consistent with Lowndes County's changes over time.

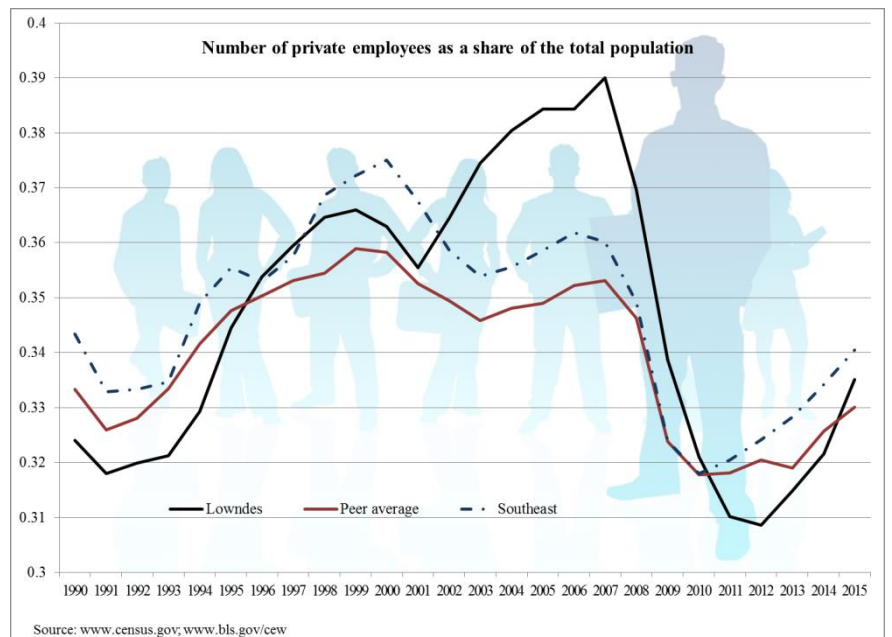


Poverty Rate: The poverty rate for the Lowndes County community is higher than the peer communities and United States average poverty rates. Since the beginning of the Great Recession in 2007, the Lowndes County community poverty rate increased at a faster rate than the peer communities and the United States averages. While the peer and aspirant average poverty rate has declined since 2012, the Lowndes County poverty rate remains elevated.

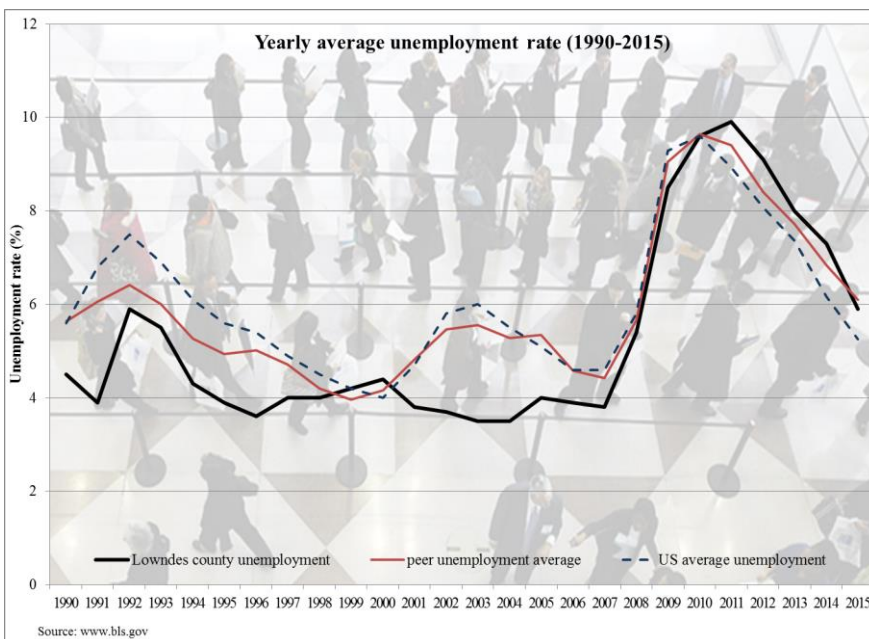
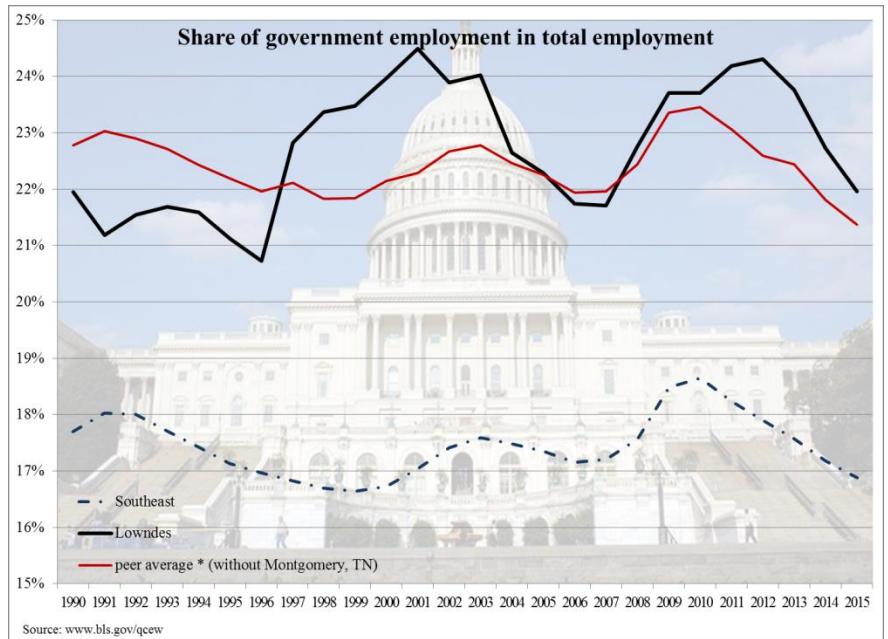


Total Private Sector Jobs: While the total number of private sector jobs was below the peer and aspirant average, the number of private sector jobs in the Lowndes County community increased at a faster rate than the peer and aspirant community average between 1990 through 2007. From 2007 through 2011 the Lowndes County community lost 12.5% of its private employment, which was more than each of the peer and aspirant communities. Since 2011, job growth for the Lowndes County community has been similar to the average of the peer and aspirant communities.

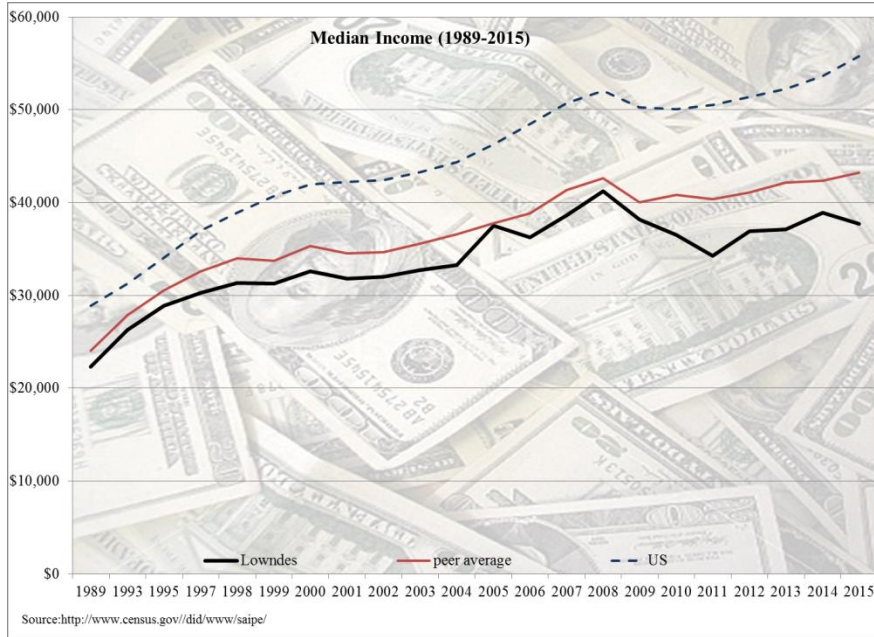
Private Sector Employment: Over the last twenty-five years, the Lowndes County community private sector employment as a share of the total population has been more volatile than the peer and Southeast region averages. Since the beginning of the Great Recession, the number of private employees as a share of the total population for the Lowndes County community declined to a level lower than the peer and Southeast region averages. Since 2012, the number of private employees as a share of total population for the Lowndes County community has risen above the peer and aspirant average.



Government Employment: Since 2012, the share of government employment as a percent of total employment for the Lowndes County community has declined at a faster rate than the peer and aspirant community average. The share of government employment as a percent of total employment for the Lowndes County community and the peer and aspirant community averages remain significantly higher than the Southeast region average



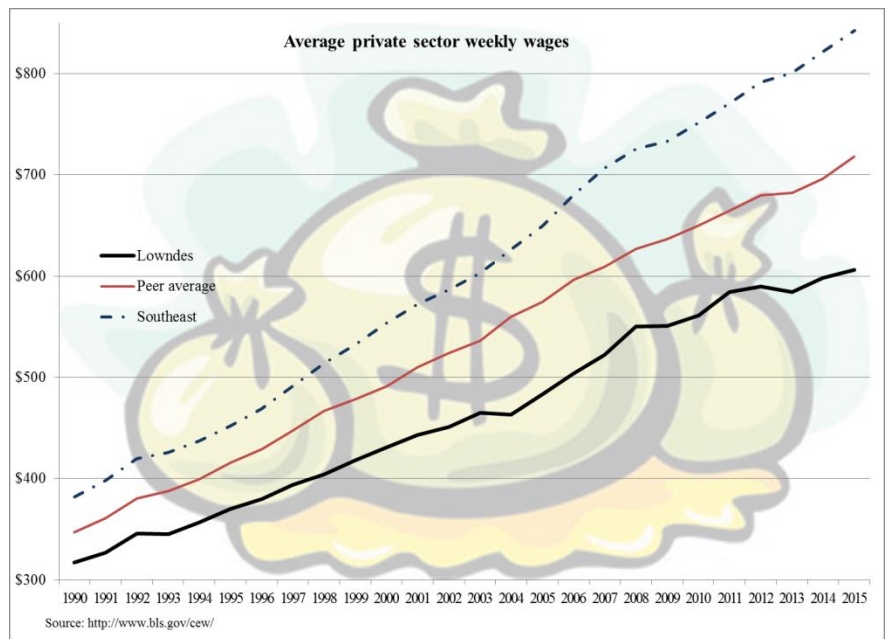
Unemployment Rate: From 1993 through 2007, the Lowndes County community had a low and steady average unemployment rate of around 4%. For most of the time period, the Lowndes County community's average unemployment rate was below the average peer and U.S. average unemployment rates. After exceeding the peer and U.S. average unemployment rates in 2011, the Lowndes County community unemployment has dropped below peer and aspirant average unemployment rate.

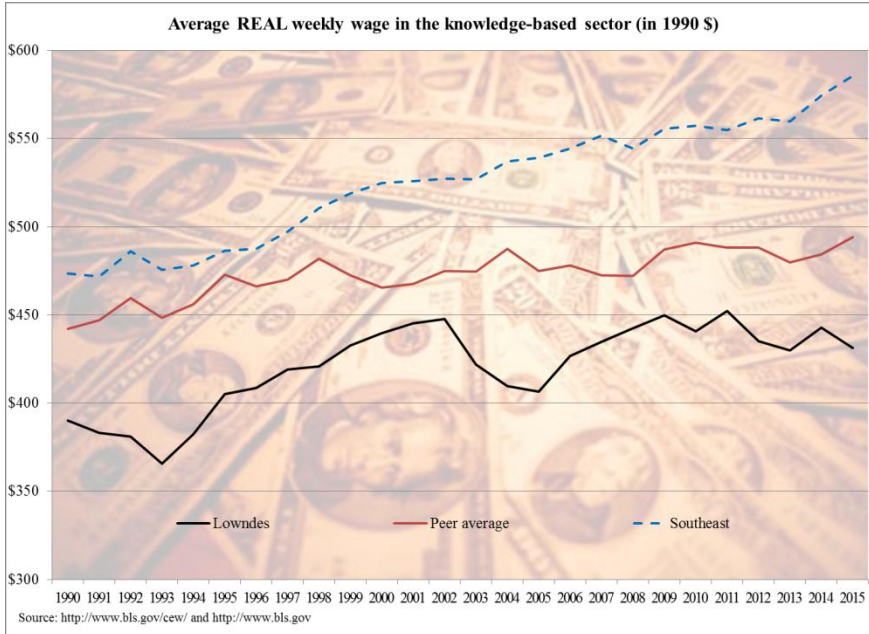


Median Household Income: The Lowndes County community’s median income is lower than the United States, and the peer and aspirant communities. The gap between Lowndes County community median income and the U.S. median income has widened since the end of the great recession. Peer and aspirant median income has modestly improved while the Lowndes County median income has declined since 2014.

Average Private Sector Weekly Wage:

The Lowndes County community average private sector weekly wage is less than and increasing slower than the Southeast region’s average and peer and aspirant’s average weekly wages. Adjusting for price changes, the purchasing power of weekly wages for the Lowndes County community has remained fairly flat over the last twenty-four years. Since 2011, the purchasing power gap between the Lowndes County community and the peer communities and the Southeast averages increased.



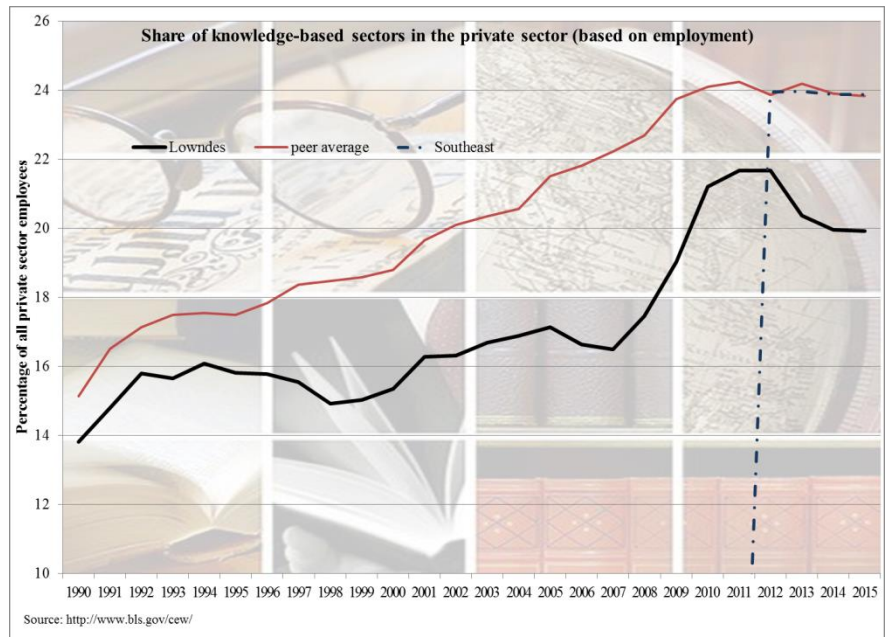


Knowledge-Based Sector

Average Weekly Wage: While average for the Southeast region, and the peer and aspirant communities average knowledge real wage has improved since 2012, the Lowndes County community average real wage has declined.

Knowledge-based Sector Share of Private Sector

While the share of knowledge-based sector jobs in the private sector for the Lowndes County community increased from 2007 through 2010, the share of knowledge-based sector jobs has declined since 2012. The Lowndes County community share of knowledge-based sector jobs remained below the peer and Southeast averages.



The people of the Lowndes County community are an important asset and are vital to the health and success of the community. The People Indicators are the five indicators that reflect the demographic foundations of the communities and measure how well-prepared the people in the community are for work. The following tables rank the fifteen communities for each of the five People Indicators.

Population Growth: A strong population growth rate is a sign that the community is growing and that job opportunities are available. Using the average population growth rate for the five year period ending 2015, the Lowndes County community rank is ranked 6th.

Rank	County	State	Population growth (2010-2015)
1	Montgomery	TN	11.7%
2	Lee	AL	11.5%
	Average		3.5%
6	Lowndes	GA	2.9%
13	Floyd	GA	0.1%
14	Morgan	AL	0.0%
15	Nash	NC	-2.0%

Educational Attainment – High School: A low graduation rate increases the likelihood of lifelong low wages and increases risk of poverty. With the population over 25 years of age with a high school diploma or equivalent declining from 84.2% to 84.0%, the Lowndes County community declined from 6th to 7th among the fifteen communities.

Rank	County	State	High school diploma or higher (2011-2015)
1	Montgomery	TN	90.9%
2	Houston	GA	88.8%
3	Lee	AL	86.7%
	Average		84.2%
7	Lowndes	GA	84.0%
12	Rapides	LA	82.4%
13	Wayne	NC	81.7%
14	Morgan	AL	81.4%

Educational Attainment – Bachelor Degree: As markets become more competitive, workforce preparedness will become increasingly more important. Obtaining the skills to build home-grown businesses and to recruit knowledge based jobs require an educated labor force. The Lowndes County community is in the middle of the pack ranking 7th, and unchanged from previous years.

Rank	County	State	Bachelor degree or more (2011-2015)
1	Clarke	GA	39.5%
2	Lee	AL	32.5%
3	Warren	KY	28.4%
	Average		23.6%
7	Lowndes	GA	23.1%
14	Floyd	GA	18.1%
15	Wayne	NC	16.4%

Poverty Rate: This is the percentage of people whose income is below the poverty level. The Lowndes County community rank is unchanged at 13th when compared to the fourteen peer communities. The Lowndes County community poverty rate remained relatively unchanged.

Rank	County	State	Poverty rate (2015)
1	Montgomery	TN	13.4%
2	Houston	GA	15.2%
3	Morgan	AL	16.4%
	Average		21.0%
13	Lowndes	GA	26.5%
14	Forrest	MS	26.6%
15	Clarke	GA	38.1%

Old Age Dependency: Old Age Dependency is the ratio of people over 65 years versus those 25 years and older. While an aging population may bring an accumulation of life-long wealth to a community, an aging population requires more services and support. The Lowndes County community rank is unchanged at the 5th lowest ratio suggesting that it has a relative larger working-age population.

Rank	County	State	Old age dependency (2015)
1	Montgomery	TN	14.3%
2	Lee	AL	17.9%
3	Clarke	GA	18.1%
4	Houston	GA	18.6%
5	Lowndes	GA	19.9%
	Average		21.2%
13	Houston	AL	24.0%
14	Floyd	GA	24.2%
15	Nash	NC	24.8%

Jobs are the life-blood of a community. High paying jobs attract skilled workers to a community and contribute to a higher quality of life. The Job Indicators are the six indicators that reflect the workforce foundations of the communities. The following tables rank the fifteen communities for each of the six Job Indicators.

Number of Private Jobs: The Lowndes County community ranked 10th relative to the peer and aspirant communities, unchanged from last year.

Rank	County	State	Total private sector employment (2015)
1	Ouachita	LA	60,405
2	Warren	KY	51,943
3	Florence	SC	48,516
10	Lowndes	GA	37,817
13	Houston	GA	33,070
14	Floyd	GA	32,725
15	Forrest	MS	27,608

Median Income: Median household income is one measure of household purchasing power. Median household income measures income from all sources. While median household income increased, the Lowndes County community rank at 13th is unchanged.

Rank	County	State	Median household income (2015)
1	Houston	GA	\$55,860
2	Montgomery	TN	\$49,603
3	Morgan	AL	\$47,234
	Average		\$42,868
13	Lowndes	GA	\$37,699
14	Forrest	MS	\$35,198
15	Clarke	GA	\$33,302

Average Weekly Wage: Although the average weekly wage increased from \$598 to \$606, the Lowndes County average weekly wage tied for last among the peer and aspirant communities.

Rank	County	State	Average Weekly Wage (2015)
1	Morgan	AL	\$816
2	Floyd	GA	\$780
3	Warren	KY	\$770
4	Clarke	GA	\$766
	Average		\$711
12	Wayne	NC	\$656
13	Montgomery	TN	\$648
14	Lee	AL	\$606
14	Lowndes	GA	\$606

Knowledge-based sector jobs as a share of all jobs:

Knowledge-based sector jobs are based on two-digit NAICS numbers for Information (51), Professional, Scientific, & Technical Services (54), Management of Companies & Enterprises (55), and Health Care and Social Assistance (62). The Lowndes County community share of knowledge-based jobs rank below average and below its 2012 rank of 10th

Rank	County	State	Share of knowledge-based jobs (2015)
1	Ouachita	LA	33.2%
2	Rapides	LA	31.3%
3	Florence	SC	26.4%
	Average		26.3%
13	Lowndes	GA	19.9%
14	Morgan	AL	16.0%
15	Lee	AL	13.7%

Knowledge-based sector Average Weekly wage:

Knowledge-based sector jobs are often high paying jobs. The Lowndes County community knowledge sector average weekly declined from \$790, which was the highest wage since this we began gathering information, to \$780. The Lowndes County community rank declined from 12th to 14th.

Rank	County	State	Knowledge sector average weekly wage (2015)
1	Forrest	MS	\$1,060
2	Houston	AL	\$993
3	Clarke	GA	\$991
	Average		\$886
13	Nash	NC	\$785
14	Lowndes	GA	\$780
15	Wayne	NC	\$768

Unemployment Rate: With an average unemployment rate of 5.9%, the Lowndes County community unemployment rate is slightly lower than the peer and aspirant average unemployment rate. Over the last two years, the unemployment rate has declined because of net job creation.

Rank	County	State	Unemployment rate (2015)
1	Warren	KY	4.6%
2	Lee	AL	5.1%
3	Morgan	AL	5.8%
6	Lowndes	GA	5.9%
	Average		6.1%
14	Florence	SC	6.6%
15	Nash	NC	7.3%

The rank order of the economic indicators provides a quantifiable ranking of how the Lowndes County community compares to the fourteen peer and aspirant communities. The economic indicators are divided into two major groups: the People Indicators and the Job Indicators. The numerical ranking of each indicator within the major categories are summed together to determine a rank standing for each group and overall.

People Standing Indicators			Job Standing Indicators			Overall Ranking		
Rank	County	State	Rank	County	State	Rank	County	State
1	Montgomery	TN	1	Warren	KY	1	Warren	KY
2	Houston	GA	2	Clarke	GA	2	Clarke	GA
3	Warren	KY	3	Morgan	AL	3	Houston	GA
4	Lee	AL	4	Houston	AL	4	Montgomery	TN
5	Clarke	GA	5	Ouachita	LA	5	Houston	AL
6	Lowndes	GA	6	Houston	GA	5	Ouachita	LA
7	Ouachita	LA	7	Rapides	LA	7	Morgan	AL
8	Houston	AL	8	Florence	SC	8	Lee	AL
9	Forrest	MS	9	Floyd	GA	9	Florence	SC
10	Morgan	AL	10	Montgomery	TN	10	Lowndes	GA
11	Florence	SC	11	Lee	AL	10	Forrest	MS
12	Wayne	NC	12	Forrest	MS	10	Rapides	LA
13	Nash	NC	13	Nash	NC	13	Floyd	GA
14	Rapides	LA	13	Wayne	NC	14	Wayne	NC
15	Floyd	GA	15	Lowndes	GA	15	Nash	NC

The Lowndes County community has an overall standing of **ten** among the fifteen peer and aspirant communities, an improvement from 12th during the previous year. This standing is a snapshot in time ranking of the fifteen communities.

Overall Rankings

Report 2017

The following are the economic indicator complete tables.

Rank	County	State	Population growth (2010-2015)
1	Montgomery	TN	11.7%
2	Lee	AL	11.5%
3	Warren	KY	7.6%
4	Houston	GA	6.6%
5	Clarke	GA	5.5%
6	Lowndes	GA	2.9%
7	Houston	AL	2.3%
8	Ouachita	LA	1.8%
9	Florence	SC	1.3%
10	Forrest	MS	1.3%
11	Wayne	NC	1.0%
12	Rapides	LA	0.3%
13	Floyd	GA	0.1%
14	Morgan	AL	0.0%
15	Nash	NC	-2.0%

Source: www.census.gov

Rank	County	State	High school diploma or higher (2011-2015)
1	Montgomery	TN	90.9%
2	Houston	GA	88.8%
3	Lee	AL	86.7%
4	Warren	KY	86.6%
5	Clarke	GA	85.1%
6	Ouachita	LA	84.7%
7	Lowndes	GA	84.0%
8	Houston	AL	83.9%
9	Forrest	MS	83.8%
10	Nash	NC	83.1%
11	Florence	SC	82.6%
12	Rapides	LA	82.4%
13	Wayne	NC	81.7%
14	Morgan	AL	81.4%
15	Floyd	GA	77.9%

Source: www.census.gov

Rank	County	State	Old age dependency (2015)
1	Montgomery	TN	14.3%
2	Lee	AL	17.9%
3	Clarke	GA	18.1%
4	Houston	GA	18.6%
5	Lowndes	GA	19.9%
6	Warren	KY	20.1%
7	Ouachita	LA	21.3%
8	Forrest	MS	21.3%
9	Wayne	NC	22.7%
10	Rapides	LA	23.2%
11	Florence	SC	23.2%
12	Morgan	AL	23.7%
13	Houston	AL	24.0%
14	Floyd	GA	24.2%
15	Nash	NC	24.8%

Source: www.census.gov

Rank	County	State	Bachelor degree or more (2011-2015)
1	Clarke	GA	39.5%
2	Lee	AL	32.5%
3	Warren	KY	28.4%
4	Forrest	MS	27.0%
5	Houston	GA	24.0%
6	Montgomery	TN	23.5%
7	Lowndes	GA	23.1%
8	Ouachita	LA	22.9%
9	Florence	SC	21.3%
10	Morgan	AL	19.9%
11	Houston	AL	19.7%
12	Nash	NC	19.2%
13	Rapides	LA	18.3%
14	Floyd	GA	18.1%
15	Wayne	NC	16.4%

Source: www.census.gov

Rank	County	State	Poverty rate (2015)
1	Montgomery	TN	13.4%
2	Houston	GA	15.2%
3	Morgan	AL	16.4%
4	Warren	KY	18.0%
5	Nash	NC	18.1%
6	Houston	AL	18.3%
7	Wayne	NC	18.4%
8	Floyd	GA	19.6%
9	Florence	SC	20.3%
10	Lee	AL	21.0%
11	Rapides	LA	21.6%
12	Ouachita	LA	23.0%
13	Lowndes	GA	26.5%
14	Forrest	MS	26.6%
15	Clarke	GA	38.1%

Source: www.census.gov/hhes/www/saipe

Rank	County	State	Total private sector employment (2015)
1	Ouachita	LA	60,405
2	Warren	KY	51,943
3	Florence	SC	48,516
4	Clarke	GA	48,213
5	Rapides	LA	46,804
6	Lee	AL	39,977
7	Morgan	AL	39,768
8	Montgomery	TN	39,444
9	Houston	AL	38,250
10	Lowndes	GA	37,817
11	Nash	NC	34,729
12	Wayne	NC	33,408
13	Houston	GA	33,070
14	Floyd	GA	32,725
15	Forrest	MS	27,608

Source: www.bls.gov/cew

Rank	County	State	Median household income (2015)
1	Houston	GA	\$55,860
2	Montgomery	TN	\$49,603
3	Morgan	AL	\$47,234
4	Lee	AL	\$46,442
5	Warren	KY	\$45,964
6	Houston	AL	\$43,568
7	Nash	NC	\$43,450
8	Rapides	LA	\$42,758
9	Florence	SC	\$41,197
10	Wayne	NC	\$41,161
11	Floyd	GA	\$41,130
12	Ouachita	LA	\$38,453
13	Lowndes	GA	\$37,699
14	Forrest	MS	\$35,198
15	Clarke	GA	\$33,302

Source: www.census.gov/hhes/www/saipe

Rank	County	State	Average Weekly Wage (2015)
1	Morgan	AL	\$816
2	Floyd	GA	\$780
3	Warren	KY	\$770
4	Clarke	GA	\$766
5	Houston	AL	\$740
6	Nash	NC	\$733
7	Ouachita	LA	\$730
8	Forrest	MS	\$720
9	Rapides	LA	\$715
10	Florence	SC	\$707
11	Houston	GA	\$667
12	Wayne	NC	\$656
13	Montgomery	TN	\$648
14	Lee	AL	\$606
14	Lowndes	GA	\$606

Source: www.bls.gov/cew

Indicator Ranking Details

Report 2017

Rank	County	State	Share of knowledge-based jobs (2015)
1	Ouachita	LA	33.2%
2	Rapides	LA	31.3%
3	Florence	SC	26.4%
4	Floyd	GA	26.3%
5	Clarke	GA	25.5%
6	Warren	KY	24.6%
7	Wayne	NC	24.4%
8	Forrest	MS	23.5%
9	Houston	GA	23.4%
10	Houston	AL	23.0%
11	Montgomery	TN	22.2%
12	Nash	NC	20.0%
13	Lowndes	GA	19.9%
14	Morgan	AL	16.0%
15	Lee	AL	13.7%

Source: www.bls.gov/cew

Rank	County	State	Knowledge sector average weekly wage (2015)
1	Forrest	MS	\$1,060
2	Houston	AL	\$993
3	Clarke	GA	\$991
4	Warren	KY	\$974
5	Houston	GA	\$937
6	Floyd	GA	\$925
7	Florence	SC	\$914
8	Ouachita	LA	\$872
9	Morgan	AL	\$846
10	Rapides	LA	\$837
11	Montgomery	TN	\$804
12	Lee	AL	\$803
13	Nash	NC	\$785
14	Lowndes	GA	\$780
15	Wayne	NC	\$768

Source: www.bls.gov/cew

Rank	County	State	Unemployment rate (2015)
1	Warren	KY	4.6%
2	Lee	AL	5.1%
3	Morgan	AL	5.8%
4	Houston	GA	5.8%
5	Clarke	GA	5.9%
6	Lowndes	GA	5.9%
7	Montgomery	TN	6.0%
8	Wayne	NC	6.1%
9	Houston	AL	6.2%
10	Rapides	LA	6.4%
11	Forrest	MS	6.4%
12	Floyd	GA	6.6%
13	Ouachita	LA	6.6%
14	Florence	SC	6.6%
15	Nash	NC	7.3%

Source: www.bls.gov

In the study we use data that are publicly available on the following websites:

The United States Census www.census.gov

- For population estimates, educational attainment we used the **American Community Survey**, and **Decennial Censuses**.
- For poverty and median income estimates we used the **Small Area Income and Poverty Estimates** (<http://www.census.gov//did/www/saipe/>).

The United States Bureau of Labor Statistics www.bls.gov

- We collected unemployment data from the **Local Area Unemployment Statistics** (<http://bls.gov/lau/>).
- All the employment numbers (private, knowledge-based sector, government) and the corresponding wage estimates can be found at the **Quarterly Census of Employment and Wages** (<http://bls.gov/cew/>).

United States Military Bases www.militarybases.com

- Location of military bases

This report was funded by the Center for Business and Economic Research, Langdale College of Business Administration at Valdosta State University.



VALDOSTA STATE UNIVERSITY
CENTER *for* BUSINESS
& ECONOMIC RESEARCH

This report was prepared by Attila Cseh, Ph.D. and Cynthia Royal Tori, Ph.D.. Dr. Cseh is a professor of economics at the Langdale College of Business. He has a Ph.D. in economics from the University of Kentucky and has been a member of the Langdale College faculty since August 2006. Dr. Tori is a professor of economics at the Langdale College of Business and a regional economic forecaster for the Center for Business and Economic Research. Dr. Tori has a Ph.D. in economics from the University of Kentucky and has been a member of the Langdale College faculty since August 1998.
