



# Department of Communication Arts

## BFA Mass Media

### Course Rotation

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Course	Fall	Spring
MDIA 2000 – Introduction to Mass Media - online	X	
MDIA 2000 – Introduction to Mass Media	1	1
MDIA 2050 – Introduction to Media Production	2	2
MDIA 2100 – Introduction to Media Writing	2	1
MDIA 2350 – Media and Culture	1	1
MDIA 2500 – Computer Mediated Communication	2	2
MDIA 3001 – Media Production I	2	2
MDIA 3002 – Media Production II	2	2
MDIA 3003 – Media Production III	1	1
MDIA 3100 – Writing for Media II	1	1
MDIA 3125 – Social Media		CO
MDIA 3175 – Transmedia Storytelling	CO	
MDIA 3225 – Media Research and Audience Analysis		CO
MDIA 3250 – Sports, News and Entertainment Announcing	CO	
MDIA 3350 – Aesthetics of Electronic Media	1	1
MDIA 3400 – Screenwriting	WO	
MDIA 3500 – Newswriting		WO
MDIA 3950 – Directed Study	--	--
MDIA 4030 – Special Topics in Mass Media	1	1
MDIA 4100 – Media Economics and Management	1	1
MDIA 4200 – Media Law and Ethics	1	1
MDIA 4270 – Diversity in Media	DO	
MDIA 4400 – Media Criticism	1	1
MDIA 4450 – International Media		DO
MDIA 4700 – Digital Media Production Capstone	1	2
MDIA 4960 – News Workshop	1	1
MDIA 4961 – Audio Workshop	X	
MDIA 4962 – Video Workshop		X
MDIA 4963 – International Documentary Production Workshop	--	--
MDIA 4964 – Sports Workshop	1	1
MDIA 4965 – New Media Workshop	1	1

MDIA 4950 – Senior Seminar	1	2
MDIA 4970 - Internship	Y	Y

- Some courses are offered on a rotational basis; these courses fill the same single requirement for degree. One course for each option (content, diversity, writing) should be offered every semester. Semesters offered may vary from rotation, based on faculty availability.
  - o CO= Content option requirement
  - o DO= Diversity/cultural option requirement
  - o WO= Writing option requirement
  
- X= Offered only based on need and faculty workload availability
- Y = offered in 3,6, and 9 hour increments
- There are generally three workshops offered every fall and spring term. The workshop course may vary based on faculty availability in course load.