



Valdosta State University - Department of Art

• Interior Design Program Data and Enrollment Report:

2014-2015 BFA-ID Graduating class data:

- Total of 12 students.
 - 75% graduation/retention rate. 9 of 12 graduated May 2015. (*3 anticipated fall 2015 completion)
 - 3.17 GPA – Combined overall average.
 - 25% employment rate; 3 of 9 are currently employed within ID related field. (*as of June 30, 2015)
 - 0 transferred out of program – junior year. 0% attrition rate.

Fall 2014 Data:

Valdosta State University > College of the Arts > Department of Art > Interior Design

- *The College of the Arts comprises approximately 9% of the total University enrollment.*
- **University Enrollment - Fall 2014:** 11,554
- **Enrollment, Interior Design:** 38
- **Out of State Students:** 4
- **International:** 4

Additional University Data, Reports and Fact books:

<http://www.valdosta.edu/administration/emc/institutional-research/data-and-reports/>

2013-2014 BFA-ID Graduating class data:

- Total of 12 students.
 - 92% graduation/retention rate. 11 of 12 graduated May 2014.
 - 3.24 GPA – Combined overall average.
 - 82% employment rate; 9 of 11 are currently employed within ID related field.
 - 1 transferred out of program – junior year. 8% attrition rate.

2012-2013 BFA-ID Graduating Class data:

- Total of 8 students.
 - 100% graduation/retention rate. 8 of 8 graduated May 2013.
 - 3.15 GPA – Combined overall average.
 - 63% employment rate; 5 of 8 are currently employed within ID related field.
 - 0 transferred out of program – 0% attrition rate.

2011-2012 BFA-ID Graduating Class data:

- Total of 19 students.
 - 84.2% graduation/retention rate. 16 of 19 graduated May 2012.
 - 3.33 GPA – Combined overall average.
 - 68.4% employment rate; 13 of 19 are currently employed within ID related field.
 - 3 transferred out of program – 15.8% attrition rate.
 - 100% of students that applied to graduate school were accepted/currently completing or have completed an ID graduate degree. 1 of 1 student.



Valdosta State University - Department of Art

- **Interior Design Program Data and Enrollment Report: (continued)**

2010-2011 BFA-ID Graduating Class data:

- Total of 16 students.
 - 69% graduation/retention rate. 16 of 19 graduated May 2011.
 - 3.53 GPA – Combined overall average.
 - 50% employment rate; 8 of 16 are currently employed within ID related field.
 - 5 transferred out of program. 31% attrition rate.
 - 100% of students that applied to graduate school were accepted/currently completing or have completed an ID graduate degree. 4 of 4 students.

2009-2010 BFA-ID Graduating Class data:

- Total of 18 students.
 - 100% graduation/retention rate. 18 of 18 graduated May 2010.
 - 3.25 GPA – Combined overall average.
 - 50% employment rate; 9 of 18 are currently employed within ID related field.
 - 0 transferred out of program – 0% attrition rate.

BACHELOR OF FINE ARTS WITH A MAJOR IN INTERIOR DESIGN - 120-hour degree program.

Interior design addresses the visual, technical, and aesthetic aspects of inhabited spaces. Interior design services involve the integration of art and design concepts; space analysis and planning; and knowledge of materials, furnishings, and construction to produce finished interior environments that interpret and serve the specific needs of a client.

The BFA-ID degree curriculum focuses on the standards for professional interior design programs established by the National Association of Schools of Art and Design. The major is designed to offer learning opportunities structured to prepare the student for a variety of careers in the interior design profession or for graduate school.

GPA REQUIREMENTS – 2.5:

All students, including transfer students, must have an overall grade point average of **2.5 on a 4.0** scale after completion of 45 semester hours of college credit. This is a 120-hour degree program.

PORTFOLIO REVIEW:

Students must apply to be admitted to the major based on a spring semester portfolio review.

- Area F courses, (2D & 3D Design, Drawing I & II, Computers in Art).
- Include printed copies of unofficial transcripts from BANNER showing all classes taken and GPA.
- Include a letter of interest, which states your reasons for choosing interior design as your major.

INTERNSHIP:

The program of study includes a required internship (ARID 4010) to be taken in the summer between the junior and senior year. As an academic exercise each student works a minimum of 169 hours for 3 hours of credit.

INTERNSHIP: *(continued)*

During the internship students are responsible for learning as much as possible about the business of interior design, including:

- Working with /Learning from others: colleagues and clients, supervisor, manufacturer's reps
- Site visits
- Client interviews (students "shadow" designer and observe)
- Identifying and selecting appropriate products: FF&E
- Client presentations including
 - Graphic presentation
 - Verbal presentation
 - Understanding budget considerations
- Understanding ordering processes
- Understanding installation processes

The students experience the day-to-day working environment of the Interior Design profession. The intern students additionally:

- Kept a journal of images and words, which contain records of projects on which they work.
- Prepared/submitted weekly on-line Blazeview reports to the supervising professor.
- Prepared/submitted weekly self-evaluated analysis of internship experience on Blazeview.
- Had the employer evaluate their performance

SELECTED EDUCATIONAL OUTCOMES AND COMPETENCIES:

Students pursuing a BFA with a major in Interior Design will demonstrate:

1. skill in creative and critical thinking and problem-solving in response to visual, technical, aesthetic, and social aspects of inhabited spaces;
2. competence in a number of media and techniques in order to effectively communicate design solutions graphically, in writing, and through verbal presentations;
3. an understanding of the history of art and design, including contemporary theories and works;
4. competence in analysis of information and relations, evaluating issues and setting priorities as component elements of the process of generating creative design solutions for projects of any scale and complexity;
5. a significant sense of the principles, ethics, and processes necessary to conceptualize and create interiors that are responsive to the intellect, the senses, and the spirit of those who inhabit them and the greater context of the environment that contains them.

EXAMPLES OF OUTCOME ASSESSMENTS:

1. Freshman portfolio review of foundation level work using a criterion-based rubric.
2. Review of semester work by program faculty using an accreditation-standards-based rubric.
3. Review of semester work by advisory board members using an accreditation-standards-based rubric.
4. Completion of a senior professional portfolio.
5. Comparisons of transcript audit results with accreditation curriculum requirements.