

**STUDENT AFFAIRS ASSESSMENT PLAN
2005 - 2006**

Department: Campus Recreation

1) Tracking

The first component of a student affairs assessment program is *keeping track of who uses your student services, programs and facilities*. Furthermore, how many clients are using student affairs offerings, and how are they described by gender, race, age, class standing, residence and other important variables?

Current Means of Assessment (who, what, when, how reported, etc.)

All members that use the Student Recreation Center scan in through the turnstiles and this information is inputted into the One Card system. Currently the Department is working with Banner Support personal to design a system to collect the information (gender, race, age, class standing, residence, and other variables) on members using the facility. Once this program has been written the information will be looked at using inferential statistical analyzes. The result of this analysis will be used in the semester and annual reports.

Proposed and/or Additional Means of Assessment (who, what, when, how reported, etc.)

Internal surveys will be standardized to collect important variables like demographics. Some sample surveys are attached. These surveys will be given after the member has completed participation in a program area. These surveys will then be used to evaluate program areas. Campus Recreation will propose a program with Banner Support Personal to extract demographic information for Intramural Sports Activities.

**The Assessment Committee
Student Affairs
Valdosta State University**

2) Needs

The second component of this model is *assessing student and other clientele needs*. The basic principle is that we should meet the needs of our students and other clientele.

Current Means of Assessment (who, what, when, how reported, etc.)

The Student Recreation Survey address needs and satisfaction (see attached). This survey is given every other year in the fall and a random sample of classes are selected to participate (both an internal sample and external sample are collected). The department of Campus Recreation works closely with faculty, and Intuition Research to process this survey. Intuition Research runs inferential statistics on the sample using SPSS. The results are then used in the semester and annual reports.

Proposed and/or Additional Means of Assessment (who, what, when, how reported, etc.)

No future changes proposed.

**The Assessment Committee
Student Affairs
Valdosta State University**

3) Satisfaction

The third component is *assessing student and other clientele satisfaction with our services, programs and facilities, and demonstrating that those experiences are consistent with the institution's goals.*

Current Means of Assessment (who, what, when, how reported, etc.)

Satisfaction information is collected in all program areas by internal surveys (samples are included). These are given to members after they have participated in that program area. The Department then analyzes the results in Excel and SPSS. The report is included in the semester and annual report.

Proposed and/or Additional Means of Assessment (who, what, when, how reported, etc.)

No proposed changes at this time.

4) Student Cultures and Campus Environments

It is important to examine the *collective perceptions of a campus and the student cultures where they conduct their day-to-day lives.* Remember each student lives in his/her own cultural environment and all students do not have the same interests, friends and classes.

Assessing the campus environment *determines and evaluates how the conditions and elements of the campus affect student learning and growth.* Each campus is unique and different.

Current Means of Assessment (who, what, when, how reported, etc.)

The Campus Recreation Survey targets some student cultures but it only touches on the surface of this complicated issue.

Proposed and/or Additional Means of Assessment (who, what, when, how reported, etc.)

No proposed changes at this time. Department will investigate other methods to measure Campus Culture.

The Assessment Committee
Student Affairs
Valdosta State University

5) Outcomes

A fifth critical component is *assessing outcomes*. For those who use our services, programs and facilities, is there an effect on their academic success, learning, or development, particularly when compared to those non-users? Not all outcomes important to student services and programs are learning outcomes. There may be other outcomes important to effective student services, such as the delivery of services in a timely and efficient manner.

Current Means of Assessment (who, what, when, how reported, etc.)

The Campus Recreation Survey and the internal satisfaction surveys are used in combination to get outcomes. The Campus Recreation Survey is given every other year and the internal surveys are given after any program is completed by a member. Both of these surveys are used in the semester and annual reports.

Proposed and/or Additional Means of Assessment (who, what, when, how reported, etc.)

No proposed changes at this time.

6) Benchmarking

How does the quality of our services, programs and facilities *compare* with like institutions? The key is to compare ourselves to like institutions that have good assessment programs and collect good data.

Current Means of Assessment (who, what, when, how reported, etc.)

The bench marking assessment is done through the year by the department. The Council for the Advancement of Standards (CAS) and National Intramural and Recreational Sports Association (NIRSA) standards are used as benchmarking tools. The NIRSA and CAS standards will be evaluated on alternating yearly bases. Example: one year CAS standards will be evaluated and the next year NIRSA standards will be evaluated. These reports will be used in the annual report and be used to help guide development of Campus Recreation.

Proposed and/or Additional Means of Assessment (who, what, when, how reported, etc.)

Next year the department will look at benchmarking against schools that are similar size and compare services offered. The results of this benchmarking will help improve and modify existing programming.

The Assessment Committee
Student Affairs
Valdosta State University

7) Measuring Effectiveness

A seventh component is *assessing effectiveness - through reference to national or professional standards and/or through measuring cost effectiveness*. How do our services, programs, and facilities compare to accepted national standards (Council for the Advancement of Standards (CAS) for Student Services/Development Programs, various national and regional accrediting agencies, and professional organizations)? Are the benefits students derive from what we offer worth the cost, and how do we know that?

Current Means of Assessment (who, what, when, how reported, etc.)

This report will be completed in the summer by the department and will be used to help ensure that Campus Recreation complies with NIRSA and CAS standards. The NIRSA and CAS standards will be evaluated on alternating yearly bases. Example is that one year CAS standards will be evaluated and the next year NIRSA standards will be evaluated. These reports will be used in the annual report and will be used to help guide development of Campus Recreation.

Proposed and/or Additional Means of Assessment (who, what, when, how reported, etc.)

No proposed changes in this area.