

MyVSU Portal

The MyVSU Portal is a custom developed application that combines data warehousing, business intelligence, and application development. MyVSU provides target messages and advertisements tailored for promoting student success. This is similar to how Amazon and Netflix use data for promoting items and movies. VSU uses similar processes to help drive success and inform students about campus resources and important information.

The screenshot displays the MyVSU Portal interface. At the top, the Valdosta State University logo and name are on the left, and navigation links for Maps, A-Z Index, Make a Gift, Login, and Text Only are on the right. Below this is a navigation bar with links for About VSU, Admissions, Academics, Student Life, and Athletics, along with a notification icon showing 92 items. A green banner below the navigation bar displays the date July 9, 2013, and a message from an advisor: "Message from your Advisor: Please contact me ASAP 229.333.1500".

The main content area is divided into several sections:

- Left Column:** Features two tiles. The top tile is for "Math Tutoring" (229.333.1500) with a list of links: Math Study Tips, Tutoring Schedule, Course Catalog, and Choosing a Major. The bottom tile is for "English Tutoring" (229.333.1500) with placeholder text: "This would be text for a paragraph. This would be text for a paragraph. This would be text for a paragraph."
- Center Column:** A "Logout" link is at the top right. Below it is a vertical list of service tiles: "VSU E-mail" (with an envelope icon), "Banner Registration" (with a document icon), "BlazeView" (with a "lv" logo), "Information Technology Service Desk" (with a "dcit" logo), and "Password Management" (with a lock icon).
- Right Column:** Features three tiles. The top tile is for the "Registrar's Office" with a building image. The middle tile is for "English Tutoring" (229.333.1500) with a list of links: English Study Tips, Tutoring Schedule, Course Catalog, and Choosing a Major. The bottom tile is for "Fall Registration July 8 @ 7am" with a play button icon and placeholder text: "This would be text for a paragraph. This would be text for a paragraph. This would be text for a paragraph."

The footer contains a "Maps & Directions" section with a 3D building model, a "Quick Links" section with links for About VSU, Admissions, Academics, Student Life, Athletics, Site Map, Terms & Conditions, Home, Emergency, Library, Login, Contact Us, and A-Z Directory, and a "Connect With Us" section with social media icons and a "STATE" logo. The copyright notice at the bottom reads: "© 2012 Valdosta State University, 1500 N. Patterson St., Valdosta, GA 31601".