Fall 2007: Update On Enrollments and Retention Rates

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Produced by: VSU Strategic Research & Analysis
Overview

- Enrollment Patterns

- Retention Data
  - Detailed VSU Data
  - System Comparisons

- Next Steps
  - Phase I – Right Now
  - Phase II – Spring 2008
Enrollment Patterns

EXHIBIT 1:
FALL UNDERGRADUATE ENROLLMENTS, 2004 THROUGH 2007

<table>
<thead>
<tr>
<th>Year</th>
<th>FTUG</th>
<th>PTUG</th>
<th>Grad</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>8,887</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2005</td>
<td>9,012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2006</td>
<td>9,393</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2007</td>
<td>9,653</td>
<td></td>
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</tr>
</tbody>
</table>

UG 8.6%
FTUG 11.9%
PTUG -7.1%
Grad 11.9%

Retention Rates

EXHIBIT 2: OVERALL RETENTION RATES
2000-01 THROUGH 2006-07

Retention Rates (cont.)

EXHIBIT 3: RETENTION RATES BY SAT SCORE, FIRST TO SECOND YEAR, 2002 THROUGH 2006

Retention Rates (cont.)

EXHIBIT 4: RETENTION RATES BY HIGH SCHOOL GPA FIRST TO SECOND YEAR 2002 THROUGH 2006

EXHIBIT 5: RETENTION RATES BY HIGH SCHOOL GPA
FIRST TO THIRD YEAR 2001 THROUGH 2005

Retention Rates (cont.)

EXHIBIT 6: RETENTION RATES FOR ENTERING FRESHMAN COHORT BY FIRST-SEMESTER GPA FIRST TO THIRD YEAR, 2001 THROUGH 2005

Retention Rates (cont.)

EXHIBIT 7: RETENTION RATES FOR ENTERING FRESHMAN IN THE 2006-2007 COHORT BY FIRST-SEMESTER GPA AND SAT SCORE, FIRST TO SECOND YEAR

Retention Rates (cont.)

**RetentionPolicy Rates (cont.)**

**EXHIBIT 8: RETENTION RATES FOR ENTERING FRESHMAN IN THE 2006-2007 COHORT BY FIRST-SEMESTER GPA AND HIGH SCHOOL GPA, FIRST TO SECOND YEAR**

<table>
<thead>
<tr>
<th>&lt;2.0HS</th>
<th>2.01-2.49 HS</th>
<th>2.5-2.99 HS</th>
<th>3.0-3.49 HS</th>
<th>3.5&gt; HS</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;2.0</td>
<td>2.01-2.49</td>
<td>2.5-2.99</td>
<td>3.0-3.49</td>
<td>3.5&gt;</td>
</tr>
<tr>
<td>2012.49</td>
<td>2.01-2.49</td>
<td>2.5-2.99</td>
<td>3.0-3.49</td>
<td>3.5&gt;</td>
</tr>
<tr>
<td>2.5-2.99</td>
<td>2.01-2.49</td>
<td>2.5-2.99</td>
<td>3.0-3.49</td>
<td>3.5&gt;</td>
</tr>
<tr>
<td>3.0-3.49</td>
<td>2.01-2.49</td>
<td>2.5-2.99</td>
<td>3.0-3.49</td>
<td>3.5&gt;</td>
</tr>
<tr>
<td>3.5&gt;</td>
<td>2.01-2.49</td>
<td>2.5-2.99</td>
<td>3.0-3.49</td>
<td>3.5&gt;</td>
</tr>
</tbody>
</table>

EXHIBIT 8: RETENTION RATES FOR ENTERING FRESHMAN IN THE 2006-2007 COHORT BY FIRST-SEMESTER GPA AND HIGH SCHOOL GPA, FIRST TO SECOND YEAR

EXHIBIT 9: RETENTION RATES FOR ENTERING FRESHMAN IN THE 2006-2007 COHORT BY 15 INSTITUTIONS IN OUR SECTOR

Retention Rates (cont.)

## Retention Rates (cont.)

**EXHIBIT 10: NUMBER OF USG INSTITUTIONS EXPERIENCING A DECLINE IN RETENTION RATES, FALL 2005 TO FALL 2006 COHORTS, BY INSTITUTION CATEGORY**

<table>
<thead>
<tr>
<th>Institution Category</th>
<th>Institution</th>
<th>System</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research (3)</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Regional (2)</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>State Universities (13)</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>State Colleges (6)</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Two-Year (9)</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>18</strong></td>
<td><strong>15</strong></td>
</tr>
</tbody>
</table>

EXHIBIT 11: RETENTION RATES FOR ENTERING FRESHMAN COHORT, ATLANTA METRO AREA AND VALDOSTA METRO AREA

Retention Rates (cont.)

Next Steps

**PHASE I – RIGHT NOW**
- 2,069 FTFT for Fall 2007
- Summary Fact Sheets
- Student Success Enhancement Team – Dr. Levy, Chair
  - Statistical analysis to identify students who likely need to develop a Student Success Plan (542 Students)
  - Professional Advisors contacting students
  - Continue focus interventions for students

**PHASE II – SPRING 2008**
- Need to further investigate patterns and means for intervention
- Detailed Analysis includes:
  - Situational Analysis
  - Focus Groups & Interviews
  - Survey of Current VSU Students
  - Collect Comparative Information
  - Develop Recommendations
Thank You

Questions & Comments

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Visit SRA’s Website:
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