

ACADEMIC COMMITTEE
AGENDA
December 2, 2013

1. Minutes of the November 11, 2013 meeting. (pages 1-4) were approved by email November 20, 2013.
2. **COLLEGE OF BUSINESS**
 - a. Revised senior college curriculum for the BBA in Economics (pages 5-6)
 - b. Revised requirements for the minor in Advertising and Promotions (pages 7-8)
 - c. Revised requirements for the BBA in Management (pages 9-10)
 - d. Revised prerequisites for MKTG 4300 (pages 11-13)
 - e. Revised course description MKTG 4980 (pages 14-16)
3. **COLLEGE OF EDUCATION AND HUMAN SERVICES**
 - a. Revised Examples of Outcomes Assessment for the MED in ACE – Business Education and Information Technology Option (pages 17-19)
 - b. Revised Selected Educational Outcomes for the MED in ACE – Business Education and Information Technology Option (pages 20-22)
 - c. Revised Examples of Outcomes Assessment for the MED in ACE – Workforce Education and Development Option (pages 23-25)
 - d. Revised Selected Educational Outcomes for the MED in ACE – Workforce Education and Development Option (pages 26-28)
 - e. Revised Examples of Outcome Assessments for the EDD in ACE (pages 29-31)
 - f. Revised Selected Educational Outcomes for the EDD in ACE (pages 32-34)
4. **COLLEGE OF ARTS AND SCIENCES**
 - a. New course PERS 2330H (pages 35-48)
 - b. New course NAS 3630 (pages 49-51)
 - c. New course NAS 3620 (pages 52-54)
 - d. New course NAS 3610 (pages 55-57)
 - e. Revised Thesis narrative section and degree requirements for the MS in Biology (pages 58-60)
 - f. Revised credit hours and course description BIOL 7900 (pages 61-63)
 - g. Deactivation of SOCI 6700 (pages 64-65)
5. **COLLEGE OF THE ARTS**
 - a. Revised credit hours MUSC 4900 (pages 66-68)
 - b. Revised Selected Educational Outcomes for the BA in Art (pages 69-70)
 - c. Revised course title and description ART 3101 (pages 71-73)
 - d. Revised course title and description ART 4102 (pages 74-76)
 - e. Revised department narrative – Department of Communication Arts (pages 77-79)
 - f. New course COMM 2400 (pages 80-82)
 - g. New course COMM 2520 (pages 83-85)
 - h. New course COMM 3661 (pages 86-88)
 - i. New course COMM 3900 (pages 89-91)
 - j. Revised Grade Point Average Requirement for the BFA in Speech Communication or Mass Media (pages 92-95)
 - k. New track for the BFA in Mass Media – Emergent Media and Communication (pages 96-98)
 - l. New course MDIA 4010 (pages 99-101)
 - m. New course MDIA 4020 (pages 102-104)
 - n. New course MDIA 4040 (pages 105-107)
 - o. New course MDIA 4333 (pages 108-110)
 - p. New course MDIA 4334 (pages 111-113)
 - q. New course MDIA 4335 (pages 114-116)
 - r. New course MDIA 4951 (pages 117-119)
 - s. New course MDIA 4965 (pages 120-122)
 - t. Revised course title and description COMM 7999 (pages 123-125)
 - u. Revised degree requirements for the MAC in Communication (pages 126-128)
6. **Pending items**
 - a. Revised course CHEM 1010 – USG General Education Council approval
 - b. Prospectus - DNP – Doctor of Nursing Practice – BOR approval (SEP12 AC)
 - c. Prospectus – PSM – Professional Science Master’s in Chemistry and Biochemistry – BOR approval (SEP12 AC)
 - d. New Course PSYC 1101 – replacing PSYC 2500 – BOR approval (SEP13AC)
 - e. New Course PSYC 2103 – replacing PSYC 2700 – BOR approval (SEP13AC)
 - f. New major Healthcare Administration – BOR approval (SEP13 AC)