## WRITING SAMPLE INSTRUCTIONS

The applicant should submit an essay (maximum 1500 words) that clearly communicates the following:

- An articulation of applicant career goals that would be served by completion of the Ed.S. in
  Instructional Technology. If you have a particular area of interest within the field (e.g., multimedia,
  online teaching, library media, etc.), be sure and include that as well.
- A description of applicant instructional technology skills\* and availability of adequate Internet access and computing equipment
- A description of applicant instructional technology related accomplishments and work background
- A persuasive argument outlining the strengths that the applicant would bring to the EDS program, peers, and professors.

\*Our view of the field of IT: Instructional technology is the theory and practices related to the design, development, use, management, and evaluation of processes and resources for learning.

The essay will be evaluated using the following rubric.

Essay includes a combination of the following:	Excellent	Good	Average	Poor	Inadequate
Attention to essay content requirements					
Easily followed					
Effective transitions					
Professional format					
Clear and concise writing					
Appropriate grammar					
Sufficient and relevant information					
Persuasive argument for admission					

Post your essay in the appropriate space in the application for the program that is submitted to The Graduate School, Valdosta State University. Mailed information should be sent to the same at 1500 N. Patterson Street, Valdosta, Georgia 31698. Please email <a href="mailto:lschmert@valdosta.edu">lschmert@valdosta.edu</a> with questions about the essay.