

**CHALLENGES AND OPPORTUNITIES WITHIN VSU'S ENGINEERING STUDIES
PROGRAM: EMPHASIS ON INTERNATIONALIZATION**

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This study examines the international aspects of the Engineering Studies program at Valdosta State University (VSU), including information on current challenges along with the opportunities associated with completing the program. The objectives of this project are to assess the program, analyze the growth of American and international student enrollment rates, evaluate and determine which groups of international students are choosing engineering as a career field, educate current students on international job opportunities and average salaries of each discipline within the United States, Germany, and South Korea. Collection of data research, surveys of current international VSU engineering students, and interviews of faculty members all showed conclusive results that the Engineering Studies program's enrollment rate at VSU continues to expand, thus proving this program could offer more courses with more faculty members to continue the enrollment expansion and retention rate.